**Perry Barr Residential Scheme** Social Value KPI Report –

May 2019 – February 2023





Lendlease is deeply committed to creating Social Value in the places in which we operate, as evidenced by the comprehensive range of positive social outcomes achieved at the Perry Barr Residential Scheme. In addition to the new homes and improved public realm delivered on this project, Lendlease, working in partnership with our supply chain, have been able to create over 500 new jobs and 1300 training and upskilling opportunities for local people, and direct over £250m of spending within the local economy. These results serve as a compelling demonstration of our commitment to create places where communities thrive, and show how, through adopting a truly integrated social value model, we have been able to deliver positive social outcomes for the Perry Barr community.

Beyond the physical infrastructure, knowing that we have been able to create opportunities that will enhance, support, and build resilience for the local community is the ultimate means through which Lendlease measure success, and we are absolutely delighted that our positive legacy at Perry Barr will be felt by residents and local people for many years to come.

Lucille Watkins-Brazier, Head of Social Impact, Lendlease Europe

To find out more about Lendlease's approach to social value, you can read our Thriving Communities report, or check out the Social Value section of Lendlease.com.



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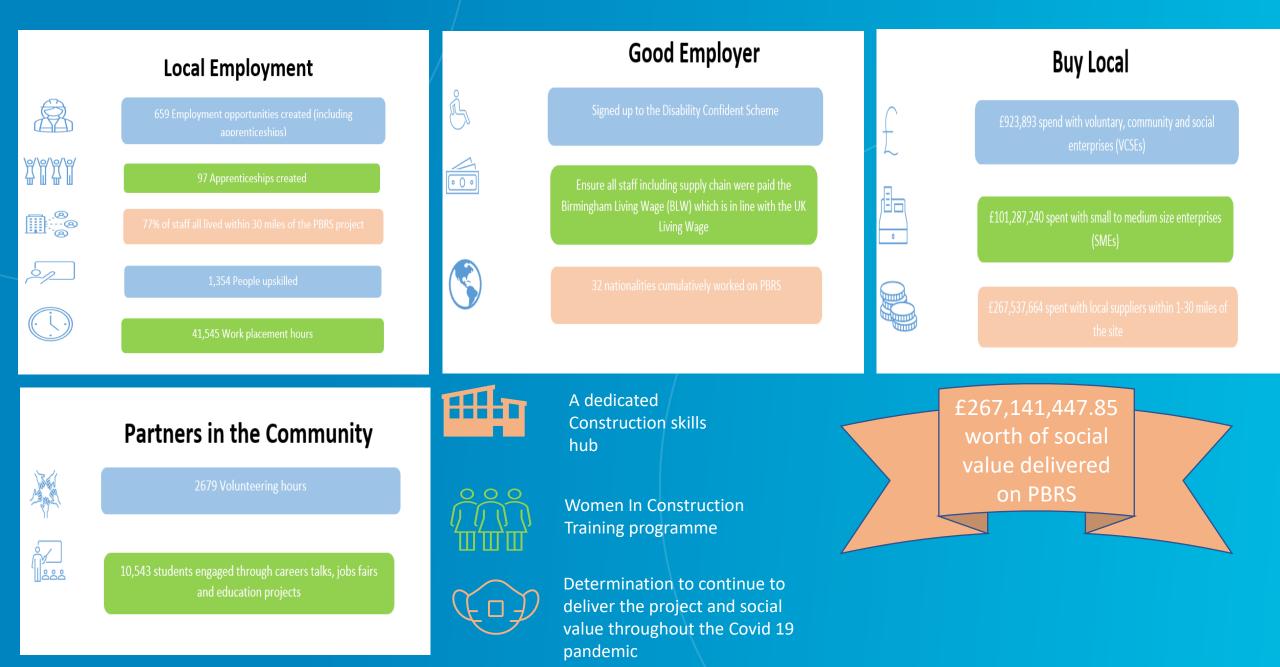
### **Introduction**

The Perry Barr Residential Scheme (PBRS) had been subject to some big challenges during the project build, with no bigger challenge than dealing with the unprecedented pandemic, Covid 19 and the decision that the scheme would not be used as the 2022 Commonwealth Games Athletes Village. Despite this, the project is still a significant legacy project of the Commonwealth 2022 Games, initiating a programme of much needed regeneration for Perry Barr that will create places for communities to thrive.

Lendlease are very proud to have delivered this scheme and the agreed Social Value commitments with our client Birmingham City Council (BCC). We made excellent progress in delivering these commitments since first commencing construction works in May 2019. The project has exemplified collaborative working with our client, client representatives, Tier 1 supply chain partners, our procurement framework provider Scape and key local partners & stakeholders.

This report has been compiled to communicate the Social Value created by this project from early works in May 2019 to project completion (February 2023). The Report details achievements against the Birmingham Business Charter for Social Responsibility Action Plan themes (Buy Local, Good Employer, Ethical procurement, Local Employment and Partners in communities).

### Achievements highlights







### Social Value Manager Foreword

There are 32 Key Performance Indicators (KPIs) agreed with BCC with Lendlease achieving and exceeding in most areas, 30 out of 32 KPIs and just falling short by small margins on the other 2.

Lendlease implemented a substantial number of initiatives to create value locally and to engage with those in the surrounding area. These include targets for local spend and local employment, as well as promoting careers in construction through graduate training and engagement with the local Council and schools.

Over the life of the project, it delivered 41,544 work placement days, hired 97 apprentices, achieved a target of 68% of the workforce hired locally. Engaged 10,543 students from educational institutes across Birmingham. Provided work and training opportunities to specifically target women into construction and ex-offenders.

Worked with serval schools, charities and communities to deliver mini community regeneration projects, such as the garden works with Eden Boys, the makeover project with Wellford school and regular food bank collections by the project team and its supply chain to name a few.

A local spend of £267,537,664, SME spend of £101,284,720 and a voluntary, community and social enterprises spend of £923,893.

Being part of the Perry Barr Regeneration project combined with delivering high standards of social value and community engagement was important to Lendlease. Long after a contract has been delivered, communities remember us for what we leave behind. We believe passionately that being a good neighbour matters and giving back to the people and communities who live and work alongside us is important.

Dan Miller – Social Value Manager

### **Executive Summary**

Over the whole lifecycle of project delivery, PBRS has generated £267,141,447.85 Social and Economic turnout (up to end February 2023). We have exceeded 98.3% of our KPI's which is a significant achievement for everyone involved in the project

From its earliest days Lendlease has focused on the importance of delivering positive social and environmental impacts alongside economic outcomes. As our corporate purpose states, we aim to **create places where communities thrive.** On PBRS, we knew that our client, Birmingham City Council had a clear aim to maximise the potential of the project to kickstart the regeneration for the people in the Perry Barr area and we were committed to make sure that we did all that we could to achieve this.

From the start, we worked hard to develop a truly collaborative approach to Social Value. We set up a Social Value Steering Group that included all project parties and wider stakeholder network. That Steering Group formed the strong foundations that has supported us to achieve brilliant results for the local community, making a difference to students at local schools, using local SME's wherever we could and creating workplace training and employment opportunities for local people. Our Social Value Steering Group became the forum for creating diverse and innovative approaches to Social Value through healthy challenge and sharing opportunities.

We feel very proud of what has been achieved at PBRS and the lasting impact that our project will have on local people. These are now People that we now know well and that we can see the tangible impact our work has had on them.

This project also leaves a legacy for Social Value setting a precedent for future projects to follow.

**Anna Evans** Project Director – Lendlease

Nationa Careers Service

r Work 8



### **PBRS Social Value Steering Group**

The PBRS Social Value Steering Group was set up at the start of the project. This has been chaired by the Lendlease Social Value Team to manage the delivery of these KPIs, report progress and discuss potential Social Value opportunity throughout the project, and has been a fantastic source of communication for all stakeholders to interconnect and work together.

- Birmingham City Council Employment Access Team
- West Midlands Combined Authority
- Tier 1 Social Value Managers (Vinci, Careys, Kier, Munnellys, Willmott Dixon)
- Department for Work & Pensions Job Centre Plus
- Careers & Enterprise Company Birmingham Careers Hub
- Scape Procurement Framework Provider
- CITB Construction Industry Training Board
- Arcadis Client Representatives
- South & City College Birmingham Training College Partner
- RMF Construction Group
- Prospects Careers Service
- National Careers Service

The above group met on a monthly basis, to review performance and forward plan key activities through a live employment and skills plan.



### **Supply Chain Partnership**

This project is a example of working collaboratively with our Tier 1 supply chain partners.

Lendlease as the principle contractor, have worked with the Tier 1 supply chain partners; Careys, Kier, Munnellys, Vinci and Wilmott Dixon to deliver the Social Value KPI's. All contractors have been required to sign up to a Social Value pledge, which has formed part of their contractual agreement.

The Tier 1's Social Value Managers, all attended the regular Social Value steering group throughout their time on the project, where the Lendlease Social Value team report progress and discuss new opportunities to deliver Social Value. Lendlease created a Social Value Handbook to support their Supply Chain partners. Please see below for examples of our Tier 1's photos delivering activities.













# **KPI Achievement**

Over the duration of the Perry Barr Residential Scheme, we have exceeded 98.3% of our KPI Social Value targets.

This is a fantastic achievement, accomplished by the work of both the Lendlease team and Stakeholders. Despite the pandemic challenges throughout the project, we still were able to exceed a majority of our

objectives, leaving a legacy in Perry Barr that will not be forgotten.

Please see next slide for our table summary on KPI achievements.















Achieved

98.3% of our

**KPI targets** 



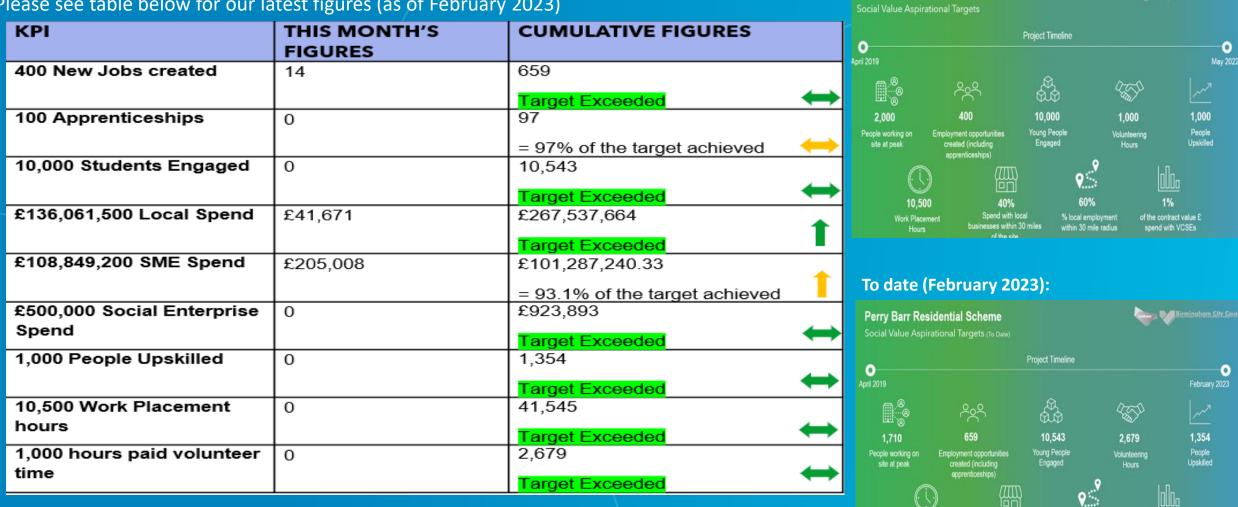






### **KPI Performance Summery**

We have achieved 98.3% of our KPI targets on PBRS Please see table below for our latest figures (as of February 2023)



**Targets:** 

Perry Barr Residential Scheme

267.537.664

es within 30 mile

41,545

Work Placem

£923.893

of the contract value £

spend with VCSEs

77%

6 local employment

vithin 30 mile radius

- Local Employment Figure was 77% cumulatively across the duration of the project
- 32 nationalities cumulatively worked on PBRS
- The project generated an overall Social Value turnout of £267,141,447.85

# **Buy Local**

By achieving the below figures, we have helped to contribute to the local economy by supporting local businesses and building a local supply chain. By opening procurement opportunities to the local market and advertising them on Birmingham City Council's supply portal <u>www.finditinbirmingham.com</u>, it allowed Lendlease and our supply chain to use local business and services.

KPI ref	BBC4SR - Action Plan KPI Description	Target	Performance
1.1	The Project will spend 1% of the construction contract value with the 3rd sector (VCSEs)	Revised £500,000	£923,893 (185%)
1.2	Spend 60% of the construction budget with SMEs	£163,273,800	£101,287,240. (93.1%)
1.4	Spend % of construction budget with suppliers within 30 miles of site	£136,061,500	£267,537,664 (Target Achieved 196%)
1.5	100% of Sub Contractors will be registered on FIIB	100%	100%
1.6	100% of total spend will be posted on FIIB	100%	100%
1.7	All procurement opportunities will be advertised on FIIB through our procurement management system	Agreed	Agreed

### **Buy Local Performance Summary**

### 1.1 – VCSE Spend.

We successfully exceeded our VCSE target achieving a spend of £923,893.

A revised target of £500,000 was proposed and agreed by BCC midway throughout the project, due to there being a limited amount of . opportunities to offer VCSE spend in relation to the pandemic. Throughout the project Lendlease worked with Birmingham Voluntary Sector Council, the Institute of Social Enterprises, Social Enterprise UK and other organisations to identify where we could support the third sector to respond to the needs of large infrastructure and regeneration projects in Birmingham and the West Midlands.

We successfully tackled this query in various ways as the project continued. Our Tier 1 partners started to use a local social enterprise to deliver training and recruitment services. This showed an increase of figures from December 2020 where there was a rise in recruitment requirements.

### VCSE Examples

- Order all stationary and office supplies from a third sector party WildHearts
- Nuneaton Signs for signage around the site
- Skips on site sourced from Kenny Waste Management, a social enterprise
- Providing food on site for employees with local street food vans

### 1.2 – SME Spend.

We achieved 93.1% of this target. Some key challenges have been that some of the larger contractors that have worked on this contract are self-contained and do not require to subcontract out to other businesses, for example Careys Plc who carried out the site infrastructure works.

#### SME Examples

Some examples of enterprises we have supported includes:

- Go Plant LTD for road sweepers, plant machinery
- Tiger Supplies for PPE orders
- Enfield Safety Supplies for safety signs and PPE
- Wagtail UK for dog handling security





### Good Employer

We support staff development and welfare, and these figures below show evidence of that. We pay the Living Wage to employees servicing BCC contracts, this is compulsory.

KPI ref	BBC4SR - Action Plan KPI Description	Target	Performance
2.1	Review all project workforce salaries and uplift salaries to Birmingham Living Wage, which is line with UK Living Wage Foundation, including Annual Increases	Agreed	LL Living Wage Employer
2.2	We will sign up to the Disability Confident Scheme for the duration of the contract.	LL Signed up level 1	Achieved L2
2.3	Lendlease will report project workforce diversity annually	Annual report	Report for PBRS site

On Wednesday 12th June 2019, Lendlease signed up to the Disability Confident Scheme









### **Good Employer Summary**

Lendlease are now a Living Wage Foundation Employer, the first employer of our size to achieve this. To monitor our supply chain compliance a site Audit has taken place by Building Confidence for a selected Tier 1 who passed successfully. Vinci, Kier, Careys, Munnellys and Willmott Dixon have also signed up to the Disability Confident Scheme.

Lendlease are signatories of the Armed Forces Covenant and the Care Leavers Covenant

Workforce Diversity – PBRS have had 32 nationalities working on the site. Our PBRS logo was designed to include all flags to represent the diversity of nationalities we have working on site. It also shows Welcome at the entrance in a variety of different languages.

#### **Equality, Diversity, and Inclusion**

In September 2020, we launched an EDI Training proramme comprising of five 20-minute toolbox box talks. This was supported by all the contractors on site; we trained trainers for each Tier 1 contractor and the module has been rolled out to the whole workforce.

We have two inclusion and wellbeing champions on site and we have a project selfie board for our team to share their whole selves to the team.



#### **English For Construction**

We have run two cohorts of a training programme called English For Construction. This was created to support staff and communities wanting to improve their English in the construction workplace. This is a 12 week course and we trained 20 people overall. They come away from this experience with not only confidence and life long skills, but they also achieve a Level 1 Health and Safety in Construction qualification, and a job interview if they are not already employed.

### **Ethical Procurement**

Lendlease provided the highest ethical standards for our employees on PBRS throughout the entire supply chain. The statistics below show that we have been doing this.

KPI ref	BBC4SR - Action Plan KPI Description	Target	Performance
3.1	100% of undisputed invoices to be paid within the payment terms agreed with each contractor	100%	100%
3.2	Ethical Procurement Policies will be place for the project	Agreed	Completed – policies in place
3.3	Lendlease will communicate Ethical Procurement Policies to 100% of suppliers	100%	100%

### **Ethical Procurement Summary**

Social Value monitoring returns confirm all Tier 1 supply chain partners are achieving 100%

Ethical Procurement Policies are in place and have been issued to all Tier 1 contractors who have signed to confirm their commitment to

these. The policies are also included in the Supply Chain Handbook.

All targets above have been achieved on PBRS

# Local Employment

We have provided a reliable place for local people to seek employment and training.

KPI ref	BBC4SR - Action Plan KPI Description	Target	Performance
4.1	35% of project staff to live within 10-mile radius of the PBRS site	35%	56%
4.2	60% of project staff to live within 30-mile	60%	77%
4.3	Lendlease will provide a Construction Skills Hub on site that will link training upskilling opportunities to other regeneration projects in the West Midlands	Facility to be in place by summer 2019	Facility opened August 2019, since then it has provided a place of training for 4 years, including a CSCS centre
4.4	400 new direct jobs in construction will be created during the construction period of PBRS	400	659
4.5	We agree to provide a minimum of 10,400 person weeks which equated to 400 sustainable jobs in construction inline with BCC guidelines	10,400 weeks	21,940 (210%)
4.6	Apprenticeships- We agree to recruit & support at least 100 Apprenticeships for this project, 50 of which will be new Apprenticeships. (This is part of the 400jobs created)	100	97
4.7	We agree that 100% of all job's opportunities generated through the construction phase of the PBRS will be notified to the Birmingham City Council – Employment Access Team	100%	100%

### Local Employment Summary

We have consistently exceeded the 60% target of staff living within a 30-mile radius of the site (77%), significantly, 56% are living within a 10-mile radius.

Having a local workforce was a key contributor to staff being able to travel to site by walking, cycling and driving during the Covid 19 lockdown periods throughout the project.

During the first lock down period, recruitment for Munnellys continued for additional site security, welfare and Traffic Marshalls through the Employment Access Team (EAT) delivery model set up. The partners continued to work together virtually to train and identify local people for these roles.

Despite the pandemic, we continued to push through the challenging conditions in a regulated and safe manner, to provide skills and opportunities for the local community, at a time when people needed support the most.

We implemented innovative ways to engage people facing barriers using digital platforms and working with our Social Value Steering Group partners.

We continued to work with the EAT Team, West Midlands Combined Authority (WMCA), RMF Construction, Women into Construction, Jobcentre Plus and other partners to reach people facing barriers and challenges and those who are underrepresented in the sector.

We partnered up with RMF to offer opportunities to ex-offenders such as longterm employment and training for qualifications.

#### **Construction Skills Hub Opening**

The Construction Skills Hub opened on 14th August 2019.

This was approved as a CSCS Test Centre in April 2020 with 341 people were trained prior to lockdown. The facility provided onsite training facilities, available to train local people in a live construction environment, as well as being accessible to social enterprises, local schools, and the local community with operation outside of working hours.

The hub reopened on the 1st of September 2020, and introduced a covid testing vicinity within. Training was still ongoing, offering both CSCS tests and various other opportunities for local people to make use of the facility.

This training hub was a reliable and convenient place for local people to undergo training onto receive qualifications that they can take forward with them, especially during covid with the testing facility.



### Local Employment Highlights



#### **Mentoring Circles Programme**

The Mentoring Circles Programme was introduced with the intention of supporting 16–24-year-olds by increasing their confidence, motivation, and job search skills, as well as helping them move closer to employment by raising their aspirations and fostering a can-do approach.



#### **Women In Construction Training**

WiC develops positive action programmes to promote opportunities for women in the construction industry across the UK, funded through the Home Builders Federation. They partnered up with Lendlease and RMF in order to deliver training and workshops. They receive advice and guidance, as well as training in various areas of construction, and 2 weeks work experience to conclude.

'I found the programme to be extremely helpful, informative and inclusive.' – Anonymous Participant 2021

**Hoist Training** 



#### **DWP Kickstart Jobs fair**

# not only provided additional upskilling and encouragement for operatives working on PBRS but also across the region for RMF. Lendlease partnered with DWP to assist with two of their Kickstart Jobs

Vinci have assisted RMF by providing funding, room facilities for theory, and hoists for practical assessment for hoist

training for operatives on plot 7. This has

Fairs in February 2022 at the Light House Young People Centre. This is aimed at local unemployed 16–25-year-olds wo are looking for occupations and struggling to find them. From these events, we recruited five local young people to Kickstart roles. Three of these people were then recruited into permanent positions with Lendlease and are continuing to develop their careers with us today.



### **English for Construction**

English for Construction is an evening college course focused on helping people interested in improving their English in the workplace. It is a 12 week course and attendees will receive a certificate at the end to show their achievements.

# **Partners In Communities**

We have offered practical and financial support for the local community throughout the project, building partnerships and giving support to those surrounding PBRS.

KPI ref	BBC4SR - Action Plan KPI Description	Target	Performance
5.1	1000 hours paid volunteer time will be provided by the project delivery team each year.	1000	2,679 hours exceeded
5.2	The project delivery team will support a minimum of 10 community organisations throughout the project duration with a focus upon organisations that work on the cities key priorities such as homelessness, youth unemployment, NEETS, Care Leavers, Fuel Poverty or Health & Wellbeing	10	17 170% exceeded
5.3	10,000 students in Education will be supported across Birmingham Schools through reading, mentoring, careers advice, curriculum support, employability support, business projects etc. This includes Post 16 & SEND	10,000 students	10,543
5.4	Lendlease will deliver 3 Guvnors Clubs events or other fund raising activities annually – any funds generated to be shared between local charities in priority wards across Birmingham	3 per year	9 44%
5.5	Lendlease will partner with an organization that will coordinate the recycling of reusable excess materials generated on site for the benefit of local communities	1	2 200% exceeded

Lendlease and Supply Chain Partners supported St Annes Hostel, Jericho Foundation and signed up to the Care Leavers Covenant.

Lendlease and Supply Chain have partnered with Jericho Foundation and Galliers Dairy to support with recycling on site. The site has converted to using glass milk bottles instead of plastic ones.

### Partners in Communities Highlights – Guvnors Club Donations

The aim of the Lendlease Guvnors Club is to promote fellowship, goodwill and further the social interests of its members consisting of all staff within Lendlease Europe.

The Lendlease Guvnors Club is proud to serve the community by our ongoing support of local and national charities with financial donations, raised through social and sporting events.



#### **Straighten Arrow**

During the pandemic, we supported Straighten Arrow, a mental health community company, through funds raised at our Guvnors Club event in January 2020 donating £2500 of the funds generated.



#### **Black Country Women's Aid**

£2,500 donated to Black Country Women's Aid, which is an independent charity which has supported survivors of domestic abuse and sexual violence in the West Midlands for 30 years Vour local children's hospice

#### **Acorns Children's Hospice Trust**

£2,500 donated to Acorns Children's Hospice Trust, a charity that support families with children diagnosed with life limiting / threatening condition

### Partners in Communities Highlights



#### **Care Leaver Covenant**

On 26th March, Lendlease signed up to the Care Leaver Covenant which is part of the Governments keep on supporting people leaving care to become independent. It offers support from organisations such as apprenticeships, work experience and free and discounted goods.





#### **Cultural Tour**

Lendlease partnered with Year 10 students of Broadway Academy to participate in a project to plan a cultural tour for a half day tour on 11th July 2019 at PBRS.

The guidebook was a huge success and will be used for other tours.

*"I have really enjoyed the day on the tour it has a real experience for me and it's been fun!" – Anonymous student* 

" I cant believe what a fantastic experience this has been for the students, it's been excellent for their development, they would never get to go to these places if they hadn't engaged in this programme "Fleur Careers Lead – Broadway Academy



#### **Marking International Women's Day**

During National Careers Week, Lendlease delivered various workshops and assemblies over the duration of 4 days to support local schools and recognize International Women's Day to help young people recognize careers opportunities in available. These included assemblies presented to local schools by women in our team, as well as site tours on PBRS.

### Partners in Communities Highlights



#### Personal Profile Workshop

Rita Patel Miller delivered 6 personal profile workshops to the students at Holte Secondary School. Throughout the workshop's students identified their skills and qualities and provided examples of when they use these.



Christmas Food Bank On Christmas Eve 2022, Lendlease joined a local school to help contribute donations of food, pillows and duvets to people in need, and attending a food bank over Christmas 2022 and gave hot meals to over 100 people who are seeking help from domestic abuse. 'We have had a great time working through the 'Me Plc' learning to talk about ourselves and our skills confidently.' – Phil Bailey Headteacher



#### Me PLC – Braidwood School

On 11th November, our Social Value Manager Rita Patel Miller delivered the Me PLC to 8 students at Braidwood School which is a modern purpose build school to assist the deaf. The programme is designed to helped individuals to be more confident when promoting themselves.

The school then continued to post positive feedback about the day on their LinkedIn.



This is true tribute to our fantastic cornerstone employers and school careers leaders persisting against all odds to provide inclusive encounters with employers for ALL our young people. Brilliant Rita Patel Miller Phil Bailey Julie Stirrup Claire Donnelly The Careers & Enterprise Company Birmingham Education Partnership Daniel Hickman MBA CMgr FCMI #careers #inclusion #SEND #birmingham

> Phil Bailey + 2nd Deputy Head Teacher at Braidwood Trust School for the Deaf, Birmingham 8h + ©

We can't get out and about or welcome visitors into school yet but we have had a fantastic morning with a 'virtual' Rita Patel-Miller from Lendlease, developing our 'interview pitches'. We have had a great time working through the 'Me PIc' learning to talk about ourselves and our skills confidently. Thanks Rital Making videos this afternoon!



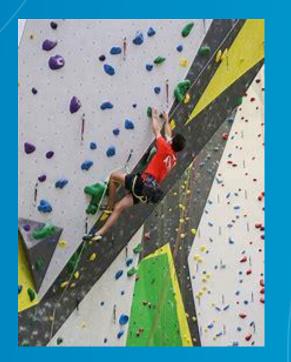
Braidwood School on Twitter

### Partners in Communities Highlights

### **Climbing High CIC**

The local climbing wall is running a Non-Profit Organisation's CIC is called Climbing High and works with local SEND schools and community organisations to provide fully funded climbing sessions as a sporting activity which will promote better mental and physical health as well as social interaction.

Lendlease granted a community grant in June 2022 of *£700* to this organisation, which was used to subsidise mobile wall sessions at SEND schools in the area by making them more accessible for those who may find it difficult, but still want to get involved – for example they used a hoist system to enable physically impaired children to climb. They also offer struggling families free courses so that they can experience this when they may not be in the position to. Every £10 creates a fully funded instructed opportunity for a participant. Larger grants enable multiple opportunities for multiple participants



#### **Birmingham Crisis Centre**

The centre is a local domestic violence shelter for fleeing families. PBRS donated 5 laptops through the pandemic to support school age children with remote learning and give the parents opportunities for virtual

workshops/interviews. At Easter, we donated 251 Easter Eggs to the centre, and throughout the duration of Ramadan, we made the return of our food bank to donate dry goods and sanitary items, which is from now on a permanent fixture for the duration of the project. On Christmas 2020, we also spent £2850 on Christmas presents, Christmas Dinners, food and toiletry donations

On behalf of everyone at the Centre, we would like to say a massive thank you to you all for your lovely donations and for your support. Eid Mubarak from everyone at the Birmingham Crisis Centre. - Administration and HR from Birmingham Crisis Centre





### Partners in Communities Highlights – Community Day



#### **Community Day 2020**

In 2020, unfortunately the pandemic prevented us from carrying out any usual plans for a volunteering project.

Although, we did not want this to stop us from putting out benefit to the community. Instead, the PBRS team came together with supply chain partners to support the local foodbank at Eden Boys School. As well as food donations, £2000 was also contributed from Lendlease Foundation.



#### Community Day 2021

In 2021, our aim was to work with Eden Boys School to provide a suitable outside learning area which the students can utilize. With the help of the PBRS team and the students, we dug up the existing space and had a canopy created and erected. The school was delighted with the outcome.



#### **Community Day 2022**

For Community Day 2022, we worked with Welford Primary School to refresh their outdoor learning area. For this, we re painted railings, fixed benches, brighten up walls and cleared leaves. The school have since said they now use areas they did not before, and the children benefit from the outdoor areas like they didn't before.

# Partners in Communities Highlights – Community Day – Welford Primary School

#### Community Day 2022

For Community Day 2022, the team spent 4 days in the rain at Welford Primary School. This was a project that was due to happen prior to Covid-19 but was put on hold. Having committed to the project, the team revisited it and set the goal of refreshing the outdoor learning areas. For this, we cleaned and repainted railings, fixed benches, brightened up walls and cleared leaves. As well as providing furniture for a new indoor learning space. The school have since said they now use areas they did not before, and the children benefit from the outdoor areas like they didn't before. It's a welcoming environment for students and the parents when they drop the children off to school.



### Partners in Communities Highlights – Eden Boys School

The PBRS team formed a great partnership with Eden Boys school which is a stones throw away from the project. Over the course of the PBRS project, the team and the school ,worked together on a variety of things including;

- Regular donations from Lendlease and its supply chain to the foodbank that was run from the school, totaling over £2000
- £2000 was also contributed from Lendlease Foundation.
- Provide a suitable outside learning area which the students can utilize.
  With the help of the PBRS team and the students, we dug up the existing space and had a canopy created and erected.
- Various careers talks and assemblies
- Volunteers helped to support their winter gift Programme which distributed 600 hot meals to homeless shelters: St Basils, YMCA, Expectations Uk \_ Aston Hotel, Birmingham Crisis Centre, JNHG Supported Accommodation, Waterside Homeless Accommodation and soup kitchen at Homeless One.
  - Delivered 100 duvets and pillows to St Basil's.
  - Toys to children at domestic violence shelter, Birmingham Crisis Centre and NHS children's services.
- Volunteers supported the soup kitchen at Oscott Gardens. Providing meals to over400 families



# **Student Engagement Highlights**

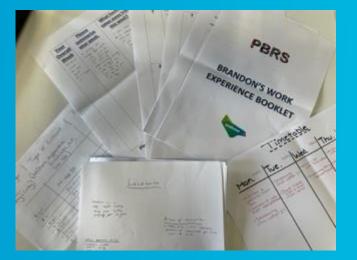
On PBRS, we have worked with **54** schools/universities directly, and many more collectively.

Over the 4 years, we have worked with **10,543** students, and in 2022 alone, we engaged with <u>**3,143**</u> students. Some engagements with students that we have carried out include:

- Careers Fairs
- Mock Interviews
- Careers Assemblies
- Cultural Tour Projects
- Personal Profile Workshops
- Single Use Plastic Workshops
- Careers Talks
- Site Tours
- Employability Days
- Work Experience
- Careers In Construction Exposure
- Trade Training
- Me PLC Workshops
- Book Launching Events
- SEND Programmes
- CV Workshops
- Virtual Work Experience
- Future Leaders Workshops
- Mentoring Sessions







### **Student Engagement Highlights**

We have an ongoing partnership with our local BMet College. They have 2 campuses, meaning the vast majority of the students live within a 30mile radius of PBRS, and we have engaged with them continuously throughout the years.

#### Hoarding Design Project

On the 19<sup>th</sup> October 2021, we had our Hoardings Launch at PBRS. These hoardings were designed surrounding the sustainability theme and include touching images as well as facts and figures on this subject. The hoardings were designed by a collective of students from Birmingham Metropolitan College who were able to attend the Perry Barr site to be there for the launch. The students were excited to see their work displayed so broadly, and they hope to work with us again in the future.



### Work Experience

We have provided work experience for a BMet student to carry out on PBRS. We conducted an interview for the student with the Lendlease Social Value team, and then provided a 6 week placement, where she rotated around a variety of different roles, go experience out on site, as well as created her own project about careers in construction. At the end of the placement, we held a review session with the student and two college employees, where we discussed the overall positive outcome of the experience

#### Sustainability In Construction Project





In March 2022, Lendlease and Willmott Dixon worked together to develop a Sustainability Project for 4 cohorts of students at BMet college. We delivered 4 presentations, both virtually and on site to 196 students, about environmental sustainability in the construction industry. The students then had to go away and create a presentation on what they have learnt, which we then reviewed and delivered feedback to the students.



### **Student Engagement Highlights**

#### **HBVC Single Use Plastic Project**

Lendlease delivered a 6 week workshop to a SEND college called Heart Birmingham Vocational College. This workshop was surrounding single use plastics and was based off the WASUP (World Against Single Use Plastics) book. The book was created by Professor Rashid Gatrad OBE and Lendlease supported the launch of the book last year, along side our Tier 1s at PBRS. While delivering the project, as the students are SEND students, Lendlease had to learn and use British Sign Language as well as Makaton, in order to communicate and teach them.

Over the duration of these workshops, as well as the topic-specific lessons, the students also engaged in activities. The activities consisted of, for example, litter picking, making models out of single and multiuse materials and practicing project and presenting skills. On the last day of the 6 weeks, the students and their staff came to PBRS to present, with the support of Lendlease, what they had been taught to some of the Lendlease team, which resulted in an overall heart warming and successful outcome.

### and great teacher support students with range of moderate/severe learning, physical and mental needs (Autism Spectrum Disorder). I wish Lendlease organization all the best wishes and success in the future and hope that they continue to grow further supporting people within the community. - HBVC Tutor

On behalf of students and staff just like to say how Amy has been an inspiration



#### **Single Use plastic Ambassadors**

Lendlease Social Value Lead, developed a five-day Virtual Work Experience for Secondary Schools to raise awareness of the impact of Single Use Plastics on the environment, people and Wildlife. This programme has been accredited as a silver level Industrial Cadet award, meaning all students that participated could take home their own Cadet Certificate of completion.

